



PETER VANDENDRIESSE

DESIGNER // ART DIRECTOR

I COME IN HANDY.

CONTACT

p.vandendriesse@gmail.com
icomeinhandy.com
858.337.7971

SKILLS & TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Sketch App
HTML
CSS
Javascript
Drupal
Webflow
Marketo
Wordpress
Copywriting

INTERESTS

Spearfishing
Backpacking
Swimming
Carpentry
Burritos (all)

ALGA Professional Member
Sigma Chi Fraternity
Eagle Scout

EXPERIENCE

ENPLUG

2017-PRESENT

SENIOR DESIGNER. Leading the visual marketing of our digital display software with landing page redesigns, product videos, and visual content for our growing App Market.

ADROLL

2013-2017

DIGITAL ART DIRECTOR. *Aug. 2016.* Led a team of designers in the development and production of lead-driven campaigns and marketing materials. Directed a style guide redesign, product identity system, comprehensive graphic style, and high-level web commercial.

ASSOCIATE ART DIRECTOR. *Sept. 2015.* Worked closely with our talented team to help guide AdRoll.com through a complete redesign with updated illustrations and iconography, while also developing new product videos, onboarding email templates, customer case studies, and useful resources like whitepapers and webinars.

DESIGNER. *Mar. 2013.* Released multiple campaigns to promote the international expansion of AdRoll, as well as infographics, cross-channel retargeting ads, landing pages, and illustrations.

DO YOUR PARK

2014-PRESENT

FOUNDER. Managing a growing e-commerce business. Our delightfully-distasteful magnets are making the world a better place to park.

SLING IT LACROSSE

2011-2013

LEAD DESIGNER. Responsible for web graphics, all printed material, website maintenance, and creating and implementing marketing strategies for a growing action-sports audience.

EDUCATION

UNIVERSITY OF CALIFORNIA - DAVIS

2006-2010

Bachelor of Arts - Visual Communication
Emphasis in Graphic Design